Quick Tips for Creating

ACCESSIBLE VIDEOS

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1 AUDIO

Avoid starting video or audio files automatically. This irritates all users. It's a much better experience to wait until the video or audio is in focus for keyboard users before it starts.

2 CHOICES

Make sure users can stop, start, control volume, and turn closed captioning on or off. There should also be an option to choose the language when available.

3 CONTROLS

Everything must be operable with keyboard controls, including any embedded content. Nothing should require a mouse to navigate.

4 TRANSCRIPT

Provide a transcript (text version of the media content) for time-based media. Accessible transcripts should use headings, links, lists, and other structure to make navigation efficient.

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DESCRIPTION

Provide audio descriptions on a separate audio track that describe important visual content to make a video more enjoyable and meaningful to people who are unable to see it.

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LIVE EVENTS

Provide captions for live events that include dialogue, speaker identification, any text presented onscreen that isn't spoken, and relevant background sounds.

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5 SEC RULE

Moving content longer than five seconds should have capability to be stopped, paused, restarted, and/or closed (e.g., slide decks, carousels, splash pages, rotating banners, ads, screen overlays, etc.).

8

FLASH

Avoid blinking or flashing content. It is distracting and can trigger seizures.

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SUBTITLES

Don't confuse captions with subtitles. Captions convey text versions of the audio and descriptions of the sounds relevant to understanding the content. Subtitles are in a language other than the one spoken on screen.

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CAPTIONS

Make sure your closed captions do not block other onscreen text and include speaker identification and hash marks to indicate changes in who is speaking.

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